



c/o RFW, Inc. • 1302 Mendota St., Suite 200 • Madison, WI 53714-1024
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TO: Partners interested in Promoting ADA Conference
FROM: Tammy Liddicoat, ADA WI Partnership
DATE: June 13, 2005

The **ADA Wisconsin Partnership**, Wisconsin's State Steering Committee for promoting the Americans with Disabilities Act (ADA), hopes your company or agency will help us promote two one-day training conferences we are planning for this summer.

The ADA has gotten much legal attention in Wisconsin in recent months. Hundreds of business owners in the Fox Valley attended similar training offered by their local Chambers of Commerce in partnership with the Great Lakes ADA and Accessible IT Center, who we are affiliated with.

"The ABC's of the ADA" will be held in Wausau, Wisconsin on August 10, 2005 and in Madison on August 11. Federal government experts on ADA will be presenting. The morning will be geared to business owners and offer information on facility accessibility (Title III) and employment provisions (Title I) of the ADA. The afternoon will be geared to government agencies and municipalities and will cover access to programs and services (Title II). Attendees will have the option to register for the full day or morning/afternoon only.

We believe that many businesses and government agencies across Wisconsin want to make sure they have the correct knowledge regarding their responsibilities. There are many questions this training will answer about providing accessibility to commercial buildings, government facilities, restaurants, retail stores, public programs, professional services, employment and more.

We hope you will agree to help us market this training through your organization and if possible, help us offer CEU credits specific to your industry. We also hope you might become a sponsoring partner by offering financial assistance to help us keep the cost of attending very reasonable. For your consideration I have included a listing of sponsorship opportunities.

See www.adawipartnership.org/ADAconference.htm for more information. Please call me at 608-334-8105 or email tliddicoat@charter.net if you have questions or suggestions. We hope you will become a partner of ours in this training effort.



Sponsor and Partnership Opportunities

Our company/organization will:

- ___ market this training through our networks
 ___ coordinate CEU credits for our professionals

Our company/organization will support this conference at the following level:

___ **\$75 • Associate**

Includes:

- Your materials included on conference resource table
- Listing on conference website and materials
- One complimentary conference registration

___ **\$200 • Partner**

Includes:

- Your one page stuffer provided in conference packets
- Link on conference web site
- Total of two complimentary conference registrations

___ **\$500 • Co-Sponsor**

Includes the above plus:

- Recognition during opening session
- Listing and logo prominent on website and all conference materials
- Total of three complimentary conference registrations

___ **\$1,000 or more • Lead Sponsor**

Includes the above plus:

- Sponsorship of box lunch or tote bags (your logo will be prominent)
- Listing as Lead Sponsor
- Total of five complimentary conference registrations

Please complete the following:

Name of company/organization:		
Contact person:		
Address:		
City:	State:	Zip:
Phone:	Fax:	Email:

Please return by July 15, 2005. Please make check payable to **RFW, Inc.**
 Send to: **ADA Wisconsin Partnership**
c/o RFW, Inc., 1302 Mendota Street, Suite 200, Madison, WI 53714-1024

If you would like more information please call:
 Tammy Liddicoat at **608-334-8105** or email **tliddicoat@charter.net**