



FOR IMMEDIATE RELEASE – OCTOBER 13, 2008

National Disability Employment Awareness Month - RFW Applauds Local Business for Employment Efforts

N.E.W. Curative Rehabilitation, Inc. has provided opportunities to individuals with disabilities in Wisconsin for 60 years.

Door County/Green Bay, WI October 13, 2008 – Since 1948, N.E.W. Curative Rehabilitation, Inc., a local nonprofit agency dedicated to providing services for individuals with disabilities or other barriers to independence in Washington and surrounding counties, has been a critical player in developing and supporting employment opportunities in the State of Wisconsin.

One of N.E.W. Curative Rehabilitation, Inc.'s clients, John, experienced great benefits from community employment services through employment he gained with The Door County YMCA in March 2008. During the job search for John, a tool was developed that significantly assisted the placement specialist when speaking with employers. The tool was the filming and making of a DVD featuring John performing various jobs at The Sunshine House. Several copies were made and potential employers of interest could view John's work performance to be able to see for themselves the great work he is capable. John's success with YMCA is just one example of several successful placements N.E.W. Curative Rehabilitation, Inc. has been able to make on behalf of their client-base.

In addition to job placement, N.E.W. Curative Rehabilitation, Inc. also offers additional supported employment opportunities through another division the business owns, ProSolutions located in Green Bay, WI. ProSolutions, the manufacturing division, provides production services to a wide variety of businesses. Capabilities include full manufacturing of finished goods, sub-assembly, packaging, inspection, fulfillment, warehousing, and just-in-time delivery systems. ProSolutions provides training and income for program participants, specifically, individuals with disabilities or other barriers to independent living.

According to Joy O'Brien, Director of Marketing & Communications at RFW, "Without companies like N.E.W. Curative Rehabilitation, Inc., individuals with disabilities or other barriers to independence might not have opportunities such as these encouraging them to expand their skills and gain specialized training to transition into community-based employment."

N.E.W. Curative Rehabilitation, Inc. provides a wide variety of services to individuals with disabilities or other barriers to independence including; early intervention, youth, adult and senior day services, traumatic brain injury, vocational evaluation, and agency and community employment services. In 2007, N.E.W. Curative Rehabilitation provided services to almost 2000 individuals with disabilities of which over 300 individuals were part of the Employment Services Program.

In recognition of National Disability Employment Awareness Month, RFW is pleased to acknowledge N.E.W. Curative Rehabilitation, Inc. in their efforts to support individuals with disabilities or other barriers to independence.

About RFW:

Rehabilitation For Wisconsin, Inc. (RFW) is a statewide nonprofit membership association located in Madison, Wisconsin. Their members consist of over 50 organizations and other individuals dedicated to addressing the employment, residential and community support needs of people with disabilities or other barriers to independence. RFW provides leadership, advocacy, education and other services to its members and works to build strong partnerships between community rehabilitation programs, public policy makers and the community of people with disabilities in Wisconsin. For more information about RFW and their members, please visit our website at www.rfw.org.

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