

INCOME LINKS, LLC

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WorkSheet #1- The Tool - Your Personal Criteria

(Please keep in mind who is making these choices.)

1. What brings you JOY?

2. How much do you want to earn?

3. How many days do you want to work?

- 365 days/Events/2 home parties

4. How will you make it special or different?

5. Who do you see helping you?

- What do they bring?

6. Where do you want to work from?

- Home /Kiosk /place you like

7. Is it a product or service?

8. Do you like quiet, noise, busy, calm, crowds, and few people?

9. What abilities do you bring? (strengths)

10. What don't you like to do?

(Please keep in mind who made these choices.)

WorkSheet #2- The Business Plan - A Quick Sketch

1. Initial idea or concept written down in one paragraph
 - Name, location, legal structure.
 - Where will the business be located?
 - Who are our customers?
2. Assets or equity that the individual brings to the table, that will benefit the business

For example: Van, family business, etc.

3. What type of support are needed to "pull this off" Are they paid or unpaid?

4. Enterprise costs - "details, details, details"
 - Supports
 - Equipment
 - Advertising
 - Professional assistance

5. Is there any job/product/service carving?

6. Resources for funding

7. Task analysis for a month

